



***President, KSI Strategic Institute for Asia Pacific
President, World Digital Chamber
Chairman, Global Chinese Economic & Technology Summit***

CONGRATULATORY MESSAGE

Launch of Prof. Dr. Geoffrey Chow's Book "2nd Edition Chinese Business Entrepreneurs: Tri-Cluster Model"

I am delighted to send this congratulatory message to Dr. Geoffrey Chow on the launch of his book. I would have personally launched this book but I have to host the Honourable Chief Minister of Sabah YAB Datuk Seri Panglima Hajiji Noor in Shenzhen from 4th to 9th November at our Global Chinese Economic & Technology Summit where the Chief Minister will be delivering a Keynote Address.

I have known Dr. Geoffrey Chow for 50 years since our student days at Monash University in Melbourne. Geoffrey has been a good friend since our university days. Geoffrey is a lively person who enjoys the company of his friends.

Dr. Chow has a lot of initiatives starting several business ventures and promoting new ideas and concepts besides his academic pursuits. His quest for knowledge has led to pursue his doctorate and he has obtained his PhD from Swinburne University another well-known university in Melbourne.

Knowledge is a key success factor in today's increasingly competitive world. In fact, we are now in a more VUCA world – volatile, uncertain, complex and ambiguous with conflicts and wars in Europe and the Middle East; and trade and technology wars between USA and China. Hence, in this VUCA environment, having broad-scale knowledge will help guide us to make better and more informed decisions. The world is also focused on the climate crisis, climate change is another challenging megatrend.

Dr. Geoffrey Chow's book will add to the body of knowledge available. I commend Dr. Chow on his initiative and wish him well in the years ahead. I hope readers will enjoy reading his book "2nd Edition Chinese Business Entrepreneurs Tri-Cluster Model" and find it informative and useful in knowing the insights and lessons from Chinese entrepreneurs.

Tan Sri Michael Yeoh

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